

THE DON GOWEN – ACFA LENDER OF THE YEAR AWARD

The nominees for this award come from: the Regular Membership of the Alabama Consumer Finance Association, Associate Members, Regulatory Agencies, individuals who support the consumer finance industry and individuals who have had a significant positive impact on consumer lending in Alabama. The nominee should be someone that has provided outstanding leadership in advancing the goals of the Alabama Consumer Finance Association, has consistently applied the principals of servicing his/her company's clients with good consumer loan products and *value added service*, and has been a positive contributor and influence in his/her community.

This award was implemented by the ACFA Board of Directors in 2007 and the first presentation of the award took place at the 2008 8th Annual ACFA Convention.

PAST WINNERS OF THE AWARD

2008 - Don Gowen
2009 – Mark Duncan

Following is some of the criteria to be considered by the Award Committee:

- *The number of years tenure in the consumer finance business;
- *The extent to which the individual has influenced the consume finance industry in Alabama in a positive way;
- *The extent to which the individual has supported the goals of ACFA and helped the Association grow;
- *The extent to which the individual has acted as a mentor to young folks entering the industry;
- *The extent to which the individual has promoted educational opportunities within the industry;
- *The extent to which the individual has provided leadership in his/her community to improve the community's way of life;
- *The extent to which the individual has been involved in political activities for the betterment of the citizens of our state and the industry environment in which we work;
- *The extent to which the individual has provided leadership in or support of ACFA and its programs;
- *Other.

Nominees do not have to meet all of the above qualifications, but they should be outstanding in the performance of their duties in or in support of the consumer finance industry. Nominees may be manager, assistant, CSR, or other individuals that the ACFA member feel deserves this award. Nominations are sent to the Consumer Lender of the Year Committee documenting this nominee's contributions & accomplishments. Nominations must be specific and detailed because members of the Committee may not be acquainted with the nominee or their background. All nominations must be submitted by May 15, 2009. The CONSUMER LENDER OF THE YEAR Committee will review these nominations and select the annual winner of the Award.

The person chosen will recognized with an Award Plaque at the Annual ACFA convention, as well as have their name engraved on a perpetual plaque that will travel to the new winner's office each year. In addition, the winner and spouse will receive a FREE registration and hotel accommodations to the upcoming Annual ACFA Convention to receive the Award during our Convention Banquet. Nominations should be forwarded to:

Brent Partain
Chairman - Consumer Lender of the Year Committee
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(256) 962-0685

Email: brentpartain@hotmail.com

Or

brentp@unitedmotorclub.com