



**THE GOALS AND OBJECTIVES
OF THE
ALABAMA CONSUMER FINANCE ASSOCIATION
ARE:**

- *To create a better public understanding of our industry and conduct public relations within the state on behalf of our membership;**
- *To support high business standards, decorum, and ethics in consumer lending standards of our membership;**
- *The interchange of ideas, methods, and information among our membership;**
- *To promote credit counseling and the wise use of credit with the general public;**
- *To work closely with the Department of Banking - Bureau of Loans and the Department of Insurance relative to regulation and supervision matters on behalf of our membership;**
- *To provide current educational opportunities in lending practices and regulatory compliance issues for our member companies and their staffs by development of seminars and publications for use in training and operations;**
- *To employ the very best legal counsel for the Association who can and will help keep the Association abreast of changing legal issues and who will represent the Association before regulatory bodies – both state and federal.**

We are represented by the leading law firm of Bradley Arant Boult Cummins LLP of Birmingham which has over 350 attorneys and offices in seven strategically located states: Tennessee, Alabama, Mississippi, North Carolina, and the District of Columbia. Also the law firm of Burr & Forman LLP of Birmingham, a full-service law firm with more than 200 attorneys and offices in Alabama, Florida, Georgia, Mississippi, and Tennessee are Associate Members of the Association.

- *To keep the Association membership fully informed of changing economic and legal issues of interest to the membership by publishing a bi-monthly newsletter;**
- *To schedule and regularly conduct scheduled Association meetings and an Annual Convention or Conference for the opportunity of the association of member companies and input for the operation of the Association on behalf of the entire membership.**